



## Invitation for Industry Partners and Sponsors

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Dear Colleagues,

**The 12<sup>th</sup> International Congress of the European Association of Veterinary Pharmacology and Toxicology (EAVPT) will be held in the Netherlands on July 8-12, 2012** (for information see [www.eavpt2012.nl](http://www.eavpt2012.nl))

It is my pleasure to invite you on behalf of the EAVPT organizing committees to participate in this 12<sup>th</sup> Congress as partner, sponsor or visitor.

The EAVPT Congress is held every three years and has established itself as an important international platform attracting usually over 400 participants from all continents. The EAVPT Congresses aim to present new research concepts and tools within the area of veterinary pharmacology, pharmacotherapy and veterinary toxicology (including regulatory toxicology). At the same time these Congresses provide the unique opportunity to bring together representatives from academia, industry and regulatory authorities.

In a small discipline like veterinary pharmacology and therapeutics the impact of targeted research (both fundamental and applied) conducted in industry is of utmost importance. Therefore, the organizing committee of the Congress will offer specific opportunities including special platforms, sessions and workshops for the presentation of new products and/or therapeutic concepts arising from industry research (see preliminary programme outline). Some relevant keywords referring to specific sessions already confirmed are given in the 1<sup>st</sup> announcement, which can be downloaded from the website. An update with key-note speakers and workshop coordinators will be presented soon on the same website. We do hope you find these subjects interesting.

To facilitate your participation, the general sponsor opportunities are given below, and we do hope that these proposals meet your needs and expectations. Please feel free to contact me directly or via the organizing office for any additional suggestions or requirements you might want to discuss.

On behalf of the organizing committee I would like to thank you in advance for consideration, and I am looking forward to your participation in **EAVPT 2012**.

Yours sincerely

*Prof. dr. Johanna Fink-Gremmels*

President of the EAVPT and chairperson of the organizing committee



## General information for exhibitors and sponsors

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### Congress Venue

The NH Hotel and Conference Centre Leeuwenhorst is located in the small city of Noordwijkerhout, which is close to the International Airport of Amsterdam and the city of Leiden. The Conference Centre comprises a four-star hotel that offers 513 guest rooms and excellent congress facilities and sufficient private parking areas.



### Place and time of exhibitions

The exhibition will be held in the service area between the lecture halls. In this area there are also the facilities for the coffee/tea breaks and the lunch buffets. The exhibition area is open from Monday 9<sup>th</sup> (1<sup>st</sup> day) until Thursday (last day) the 12<sup>th</sup> of July, 2011. This ensures that participants will have ample opportunity to visit the exhibition area during the Congress.

### Opening hours

The exhibition will be open for all registered meeting participants and registered accompanying persons during the following hours:

Monday, 9 <sup>th</sup> of July	08.30 hours –18.00 hours
Tuesday, 10 <sup>th</sup> of July	08.30 hours –18.00 hours
Wednesday, 11 <sup>th</sup> of July	08.30 hours –18.00 hours
Thursday, 12 <sup>th</sup> of July	08.30 hours –13.00 hours

### Build up

Build up is preliminary scheduled:

Sunday 8<sup>th</sup> of July commencing at 1:00 pm. Special arrangements can be made upon request.

### Admission

All registered participants have free admission to the exhibition.

### Registration

All booth personnel should be registered for the Conference. Technical personnel for building up and removal of booths need to be announced prior to the Congress to receive free visitor batches.



## How to book exhibition space and to participate in the sponsor programme

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Below you find a list of different sponsor opportunities and also a registration/contract form on the last page.

Please complete this form (page 7) and send it to **the Congress secretariat**. In return a formal confirmation and invoice will be send to you.

### Contact details

#### **EAVPT 2012 Congress Secretariat**

c/o Eurocongress International  
Jan van Goyenkade 11,  
1075 HP Amsterdam,  
The Netherlands  
Tel: +31 20 6793411, Fax: +31 20 6737306  
Email: Jan-Maarten.Hoes@mci-group.com

### Exhibition Manual

The Exhibition Manual, containing a list of official contractors, available services, pertinent order forms for audio-visual equipment, parking permits, furniture, labour, flowers, telephone, air, plumbing, electricity, security, booth cleaning, etc., will be sent to exhibiting and sponsoring companies. In April 2012 the exhibition map will be available and will be send to all participating exhibitors and sponsors. The final scientific programme, including also the short communications will become available before the end of May 2012, programme details will be placed regularly on the website ([www.eavpt2012.nl](http://www.eavpt2012.nl))

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## Sponsor Opportunities

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The given fees cover the following:

- floor space for the duration of the Congress and items mentioned
- daily cleaning of the aisles
- beverages during networking breaks and light lunch (every day)

### A. Gold Sponsors and Partners

€ 15,000 + VAT

- Recognition as **Gold Sponsor (partner)** of EAVPT 2012
- Up to 15 sqm exhibition booth positioned in the main meeting/coffee break area.
- Logo placement: Your company logo/icon/link will be placed
  - 1) on the website [www.eavpt2012.nl](http://www.eavpt2012.nl) and in the programme booklet
  - 2) along with the president's announcements
  - 3) advertisement in the Congress proceedings (800 copies, DIN A5 – multiple pages possible upon request)
  - 4) position of printed banners and flags made available by the sponsor in the Congress complex
- Free passes: Six (6) full Congress passes for your co-workers or your special guests (please indicate where possible names of these participants on the mandatory registration. For your co-workers and guests the registration fees will be entirely waived, excluding costs for social events).

### B. Sponsor

€ 6,000 + VAT

- Recognition as **Sponsor** of EAVPT 2012
- 10 sqm exhibition booth
- Logo placement: Your company logo will be placed and linked on the sponsors' page of the website [www.eavpt2012.nl](http://www.eavpt2012.nl) and in the programme booklet.
- advertisement in the Congress proceedings (800 copies, DIN A5 – maximum 1 page)
- Free passes: Three (3) full Congress passes (for details see section A)

### C. Sponsor items/ named events

Should your company be interested to become one of the sponsors of a named event, such as a special workshop or presentation, please contact us directly.

### D. Exhibitor

€ 4,000 + VAT

- Recognition as **Exhibitor** of EAVPT 2012
- 6 sqm exhibition booth
- Logo placement: Your company logo will be placed and linked on the sponsors' page of the website [www.eavpt2012.nl](http://www.eavpt2012.nl) in the exhibitor section and in the programme booklet.
- Free passes: Two (2) full Congress passes (for details see section A).



### **E. Presenter I**

**€ 1,800 + VAT**

- Placement of a lecture (max. 20 minutes) in the sessions denoted as Industrial Technology Platform
- Distribution of promotion material during that session
- Logo placement: Your company logo will be placed and linked on the sponsors' page of the website [www.eavpt2012.nl](http://www.eavpt2012.nl)
- Free passes: One (1) full Congress pass for the speaker

### **F. Presenter II**

**€ 2,700 + VAT**

- Placement of a lecture (max. 20 minutes) in the sessions: Industrial Technology Platform
- 6 sqm exhibition stand
- Logo placement: Your company logo will be placed and linked on the sponsors' page of the website [www.eavpt2012.nl](http://www.eavpt2012.nl) and the programme booklet.
- Free passes: You will receive two (2) full Congress passes including the pass for the speaker/presenter

### **Specials**

#### **G. Satellite Symposium**

**€ 4,500 + VAT**

- Organization of a 1½-hour session (Breakfast, Lunch, Evening)
- Display of literature / promotion material (science based)
- Inserts in the Congress briefcase
- Free passes: Three (3) full Congress passes for the speakers (for details see section A)

#### **H. Speaker's Sponsorship**

**Variable, depending on travel distance  
up to € 1,500 + VAT**

- Acknowledgement on the corresponding page in the final programme
- Mention on the programme page of the website [www.eavpt2012.nl](http://www.eavpt2012.nl)
- Display space: Company brochure or promotional item in the presentation room

*Please contact the congress bureau for special requirements and proposals.*

#### **I. Poster Exhibition**

**€ 700 + VAT**

- Display of an informative science-based poster as permanent poster in the poster hall/area during the entire Congress

#### **J. Insert in Congress briefcase**

**€ 500 + VAT**

- Company brochure or promotional item

#### **K. Advertisements**

Final Programme and abstract book

- Inside cover DIN A5, coloured
- Inside, DIN A5, black & white

**€ 1,500 + VAT**

**€ 700 + VAT**



## Annex: Rules and Regulations

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1. The Organizing Committee will arrange all matters relating to the exhibition. The address for correspondence is:  
EAVPT 2012 c/o MCI - Eurocongress International v.o.f.,  
Jan van Goyenkade 11, 1075 HP, Amsterdam, the Netherlands.  
Email: Jan-Maarten.Hoes@mci-group.com
2. The exhibition will be held in the Conference Centre Leeuwenhorst in Noordwijkerhout. The Organizing Committee reserves the right to refuse applications, without notice.
3. The given fees cover the following:
  - floor space for the duration of the Congress
  - daily cleaning of the aisles
  - beverages during coffee/tea breaks and light lunch (every day)
4. Exhibition participants are responsible for the costs of construction/building up. A floor plan indicating the location and the maximum construction height of individual stands will be sent to the exhibition participants not later than two months prior to the start of the Congress.
5. All booth structures must be confined to the boundaries of the booth space. Exhibitors supplying individual stands/meeting places are not permitted to use the walls adjacent to their stand. Stands may not block the view of other stands. Aisle sides of stands may not be blocked by full-length walls. Ceilings and backs of stands must be neatly finished. This also applies to stands higher than 2.3 metres. Stands must be designed to meet fire regulations. 70% of the roof space therefore needs to be left open.
6. The design of your stand and a rough layout, including the measurements (length, width and height), must be sent to the Congress secretariat at least six weeks prior to the exhibition date.
7. Exhibition booths can be connected to the building electricity supply provided and approved by the Conference Centre Leeuwenhorst.
8. Stands must be dismantled and all items and waste materials removed on Thursday 12 July 2012. This work may not be started before 13.00 hours and must be completed by 20.00 hours.
9. Where essential, cleaning costs relating to stand building and dismantling will be charged directly to the responsible exhibitor.
10. Only applications submitted with the enclosed form (see below) will be considered. All application forms must be completed and clearly signed by an authorized person (acting as contact), and submitted to the Congress Secretariat.
11. **Cancellations** must be submitted by registered letter addressed to the Congress Secretariat: c/o MCI - Eurocongress International v.o.f, Jan van Goyenkade 11, 1075 HP Amsterdam, Netherlands. A charge of 50% of the balance will apply for any cancellation after 15 April 2012.
12. **The payable fee must be transferred before the 1<sup>st</sup> of June 2012 to ABN Bank, Amsterdam, the Netherlands,  
Account number: 24.32.88.921 attn. EAVPT2012 c/o MCI/Eurocongress International  
IBAN: NL 30 ABNA 0 2432 88 921,  
SWIFT: ABNANL2A**



## EAVPT 2012: Registration Form

The undersigned company would like to exhibit during the 12<sup>th</sup> International Congress of the EAVPT in the Netherlands (July 8-12, 2012).

Name of company: \_\_\_\_\_

Authorized representative: \_\_\_\_\_

Postal Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal code: \_\_\_\_\_

Country: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

### Packages:

- |   |          |
|---|----------|
| <input type="checkbox"/> Partner (gold) | € 15,000 |
| <input type="checkbox"/> Sponsor        | € 6,000  |
| <input type="checkbox"/> Exhibitor      | € 4,000  |
| <input type="checkbox"/> Presenter I    | € 1,800  |
| <input type="checkbox"/> Presenter II   | € 2,700  |

### Specials:

- |   |                      |
|---|----------------------|
| <input type="checkbox"/> Satellite Symposium          | € 4,500              |
| <input type="checkbox"/> Speaker's Sponsorship        | <i>up to</i> € 1,500 |
| <input type="checkbox"/> Poster Exhibition            | € 700                |
| <input type="checkbox"/> Insert in Congress briefcase | € 500                |

### Advert Final Programme/Proceedings:

- |  |         |
|--|---------|
| <input type="checkbox"/> Inside cover page | € 1,500 |
| <input type="checkbox"/> Inside            | € 700   |

*Stated prices are without VAT of 19%, which will be added to the final invoice.*

***By signing this agreement and contract, the undersigned, authorised representative of the hereinabove mentioned company, agrees to the Rules and Regulations for the sponsoring and exhibition at the 12<sup>th</sup> International Congress of the European Association of Veterinary Pharmacology and Toxicology (EAVPT), July 8 – 12, 2012 at the NH Hotel and Conference Centre Leeuwenhorst***

Date and Place: \_\_\_\_\_ Signature \_\_\_\_\_

**Please send this form to:**

**EAVPT 2012 Congress Secretariat**

c/o MCI Amsterdam / Eurocongress International v.o.f.

Jan van Goyenkade 11, 1075 HP, Amsterdam, the Netherlands

fax: +31 20 673 7306